

Investment Proposal

Elevator Pitch/Value Proposition

<<INSERT LOGO HERE>>

Problem *(What is the problem, the scale of it and why is it worth solving?)*

Solution *(Functionally how does your solution work?)*

Market Opportunity *(What is the global size of the specific market you are in?)*

Specific Immediate Target Market *Who will be paying for your product/service in the next 12-14 months?*

Business Revenue Model *(How do you charge customers for your Product/Service?)*



COMPANY NAME:

DATE FOUNDED:

NO. FT OR PT EMPLOYEES:

LAST FY TURN OVER:

FOUNDER CONTACT:

Funding Requirement

FUNDING RAISED TO DATE:

TOTAL FUNDING SOUGHT THIS ROUND:

CURRENT MONTHLY NET BURN RATE:

PRE-MONEY VALUATION:

INVESTMENT INSTRUMENT:

Investment Proposal



Sales Strategy & Route to Market

Present Position *(Commercial & Technical traction incl. IP Registration)*

Competitive Advantage *(Detail any IP and/or how you differ from competitors)*

Possible Exit Strategy for Investors

Team Profile

CEO:

CTO/CSO:

CFO:

ADVISORS:

P & L Summary

	Prev. FY	20	20	20
#Units/#Customers				
Total Revenue				
Cost of Goods Sold				
Gross Profit				
OPEX				
EBITDA				
EBITDA Margin				
#Employees				

Name	Equity %